Fam-Tastic Benefits

The Fam-Tastic program is recognized as the industry’s premier travel agent familiarization rate program and is offered as an exclusive benefit to qualified travel consultants who have successfully completed the Hotel Excellence! Core training and the current year’s annual Continuing Education and are employed by a valid ARC/IATA/TIDS/CLIA agency. Fam-Tastic rates allow agents to familiarize themselves with Marriott’s properties and brands to better recommend them to their customers.

The Fam-Tastic rate is a yieldable discounted rate which varies by brand and is subject to availability. Qualifying agents are eligible to book Fam-Tastic stays (maximum four nights per stay) at participating hotels.

Fam-Tastic® Rate Plan Terms and Conditions

- Fam-Tastic rates are for the exclusive use of active accredited travel agents who are graduates of Hotel Excellence! and have completed the current year’s continued education training (“Travel Agents”). Fam-Tastic rates are designed to afford Travel Agents the ability to familiarize themselves with our hotels and resorts. Fam-Tastic rates may not be used by anyone other than the Travel Agent. For clarity, Fam-Tastic rates may not be used by a Travel Agent’s family, friends, clients, or any other third party.
- Fam-Tastic rates are non-commissionable and do not earn Starpoints®, Elite night credits, or qualify for Elite member benefits® or any other loyalty points or benefits issued by Marriott International.
- Reservations for the Fam-Tastic rate must be made via a special landing page accessible upon logging into www.hotelexcellence.marriott.com. The rate is available at participating properties for a minimum of one (1) night and a maximum of four (4) nights per stay.
- Rates are subject to availability and black-out dates. Advance reservations required.
- Travel Agents may book a maximum of one (1) room per stay using the Fam-Tastic rate.
- There is no limit on the number of stays the Travel Agent may book in a calendar year using the Fam-Tastic rate, provided that the Travel Agent may only use the Fam-Tastic rate one (1) time per calendar year at a participating property.
- Rates will be shown in US Dollars or local currency and do not include taxes, gratuities, resort or destination fees, or other mandatory fees.
- Rate applies to one standard guest room based on double occupancy.
- At the time of hotel check-in, the Travel Agent must provide appropriate credentials (IATA, IATAN, ARC, CLIA, TIDS). For agents associated with a US agency: an IATA N photo ID Card or CLIA Embark Photo ID Card is required. For agents associated with an agency outside the US or for agents associated with a AAA location: a valid photo ID and a business card or employment verification letter on the letterhead of their agency is required. If the appropriate credentials are not presented at check-in, the hotel will charge the Travel Agent the lowest rate available to the general public for each night of the stay.
- Marriott International (“Marriott”) reserves the right to modify or eliminate the Fam-Tastic rates in its sole discretion at any time, with or without notice.
- Marriott reserves the right to revoke access to, cancel, or suspend any Fam-Tastic benefit, or take other action at its discretion with respect to any Travel Agent, at any time with immediate effect and without written notice or liability to any Travel Agent, if Marriott believes: (a) the Travel Agent has (1) violated any of the Fam-Tastic Rate Plan Terms and Conditions, (2) failed to pay any bills or accounts due to the Marriott or a Marriott-branded hotel or any ownership related fees owed to Marriott Vacation Club, (3) acted in a manner inconsistent with applicable law, regulations or ordinances, (4) engaged in any misconduct or wrongdoing in connection with the Fam-Tastic program or any Fam-Tastic benefit, or (5) engaged in abusive, fraudulent, inappropriate, or hostile conduct in connection with the Fam-Tastic program or any Fam-Tastic benefits, any Marriott-branded hotel or its guests or employees, or Marriott or its employees; or (b) Marriott’s provision of the Fam-Tastic benefits to a Travel Agent may violate any applicable laws to which Marriott or any Marriott-branded hotel is subject from time to time.